

Biographical Information of Ethel Drayton-Craig, Ph.D.

Dr. Ethel Drayton-Craig is a dynamic accomplished community leader, public speaker, success motivator, and creative program developer. She received national exposure through the private sector in the area of executive development, as well as through television, radio, and the print media.

Dr. Drayton-Craig has been an independent consultant to corporations and individuals in Career Center Development, Employee Selection, Stress Management, Success Motivation and Effective Presentations. She was a program planner with implementation, training, and individual counseling for large-scale corporate outplacement projects. Clients included Chemical Bank, Chase Bank, American-Express, Hoffman-La Roche, and Eastman Kodak, among others.

Prior to that, she was a Vice-President for the gold standard of the Human Resources / Outplacement Counseling industry, Drake Beam Morin, Inc., New York, where she created its Pre-Retirement Planning product in 1980.

She practiced as a School Psychologist for the Newark, New Jersey Board of Education and she has been a college administrator in the area of diversity.

In recent years, Dr. Drayton-Craig has served on the Allentown School District Diversity Task Force to create a hiring plan in 2005. She chaired the Diversity Task Force for the Allentown Art Museum.

Her earliest board membership was in the 1970's for Senator Robert Kennedy's brainchild: The Bedford Stuyvesant Restoration Corporation. Since that time she has been a member and officer of numerous non-profit boards. At this time, she is the President of the Arts Luminarium, a Trustee of the Swain School, and an Executive Board member of the Minsi Trails Council – Boy Scouts of America. She has left a six-year tenure as a member of the Board of Directors of the Allentown Symphony Association and continues to chair its Jazz Committee.

As a Humanities Scholar, Dr. Drayton-Craig was a founding member and coordinator of the Lehigh Valley's first Black oral history project: The Lehigh Valley Black African Heritage History Project. It has won the 2008 Allentown Human Relations Commission Award and the 2009 Allentown Arts Commission - Arts Ovation Award for the project's subsequent play, *Another River Flows*, produced by Touchstone Theatre.

She earned her B.A. at the State University of New York at Stony Brook, a M.S. and Professional Diploma in School Psychology at Queens College of the City University of New York, and a Ph.D. in Urban School Psychology at Fordham University.

Dr. Drayton-Craig was ordained as an Elder in Presbytery in 1988.

She successfully completed the legendary *Firewalk* under the direction of Tony Robbins in 1984.

Ethel has a son who follows her example. He is a junior at Cornell University where he served in student government since his first semester. He is a member of the Board of Trustees of Cornell University, as a representative of the entire undergraduate student body. He is the President of the Cornell Glee Club.

AWARDS, HONORS

- Appointed by former Governor Hugh L. Carey to represent New York State as an alternate at the 1981 White House Conference on Aging
- *Lehigh Valley Woman of Distinction 2006 – Distinguished Alumna*, Girl Scouts Great Valley Council
- Received the *Someone Special Award* from WAEB, radio and the United Way Volunteer Center, for Outstanding Service to the Community
- Received the *Rising Star Award* for the 1995 United Way Campaign
- Appointed by the County of Lehigh to serve on the Comprehensive Economic Development Strategy Committee of the Lehigh Valley Economic Development Corporation

FORMER COMMUNITY LEADERSHIP AND SERVICE

President, Board of Directors – Lehigh County Senior Citizens, Inc. (board member 9 years)
Board of Directors Community Music School
Board of Directors Allentown YMCA & YWCA
Board of Directors United Way of the Greater Lehigh Valley (6 years)
Honorary Chairperson, Capital Campaign Allentown YMCA & YWCA
Chairperson Project Blueprint, United Way (9 years)
Trustee Touchstone Theatre (9 years)
Trustee Baum School of Art
Trustee Phoebe Home
Trustee Leadership Lehigh Valley
Advisory Board The Academy for Health Science and Fitness, William Allen High School
Steering Committees -*Lehigh Valley Woman* magazine, of *The Morning Call* newspaper
-Three Annual *Spirit of Women* Conferences sponsored by
Lehigh Valley Hospital

MEDIA

PBS 39 WLVT Tempo Public Square #113C *Hate Crimes*, guest , February 13, 2009

PBS 39 WLVT *Communities: Allentown* documentary guest, March 2008

PBS 39 WLVT *A View From The Valley*, panelist, 2 shows, viewing audience 1.6 million homes

RCN Cable TV Ch.4 *Focus Lehigh Valley*, August 10, 2004

Blue Ridge Cable Television -13 *Coffee Break with Kim Bell*, guest

Cable TV *The 80's Woman*, hosted by Barbara Feldon, guest, live

WOR-TV Documentary, *Violence In The Schools*, with Edward Asner, panelist, Prime Time

WOR-TV *Straight Talk*, guest

WNBC – Radio *The Matter of Money*, Premiere show. Special Guest

WWRL – Radio Moderator, Host, Writer for *Lifeline*. Weekly program

Professional Training Videotape *Performance Appraisal*, Narrator

Cited by *New York* magazine, *New York Daily News* – Sunday edition, *Black Enterprise* magazine, *The Morning Call* newspaper

Featured in *Heart and Soul* magazine, *Venture* magazine, *Lehigh Valley Woman* magazine, *The Morning Call* newspaper

Columnist *Brooklyn Trend*, New York newspaper, *First World News*, Allentown newspaper

Speaking Engagements

Cornell University – April 2009, 2008, Parents' Panel for Newly Accepted Students

Zion's Reformed United Church of Christ, Allentown – July 4, 2008, Lehigh Valley Black African Heritage History Project

Cedar Crest College - *Words Matter* in support of Senator Barack Obama, featuring Toni Morrison, April 18, 2008, recited *Hopi Elder Speaks*

BEST of the BEST Keynote Speaker, breakfast for regional college-bound High School Scholars, two years

Salisbury School District District-wide diversity faculty in-service

Lehigh Valley Business/Education Partnership - 7th & 8th Annual Leadership Conferences

Lucent Technologies, *National Prayer Day* Keynote Speaker

Church Women United of Lehigh County – *World Prayer Day Service* Keynote Speaker